

WELLNESS INVENTORY

Ethics in Professional Coaching

What's your Coaching Ethics I.Q.?

Could you be treading in some ethical gray areas as a coach, and not even know it?

Do you know how your own daily rational thinking can put you in ethical hot water?

Are you curious about how to be completely ethical as a Wellness Coach?

What do clients file complaints about? Are you familiar with The Ethical Conduct Review (complaint) Process? More importantly, do you know how to keep yourself out of this extremely stressful situation?

Are you sure your coaching agreement is protecting you? Get some inside tips on how to fine tune it for higher ethical operation!

When should you refer your client to another coach or to another helping professional?

Knowledge is power! Please join us for:

Ethics in Professional Coaching

DATES: 6/19, 6/26, 7/03 & 7/10 (Wednesdays)

TIME: 1:00-2:15 ET

PRICE: \$250

CLASS SIZE: 8 - 12 individuals

REGISTRATION: Contact Jim at jim@healthy.net to register.

PREREQUISITES: Presently registered for or completion of the Wellness Inventory Certification Training.

CEUs: This course is also offered in partnership with the Institute for Life Coach Training (ILCT) and Synergy Coaching Services offering 5 hours ICF Core Competency CCE's AND 5 hours Center for Credentialing & Education Ethics specific CE clock hours as required for your BCC recertification or NBCC clock hours

DESCRIPTION: Please join us for an engaging discussion and learn how to protect yourself and your business by understanding and following the ICF & CCE Ethics Guidelines.

Things are rapidly changing in our growing industry. As the coaching profession's visibility and exposure increases so does the need to operate ethically and protect ourselves from ethical complaints.

Ethics Expert and Instructor Tina Elliot, MBA, PCC, BCC is a longtime member of both the ICF Global Ethics and Standards Committee and The ICF Independent Review Board will be presenting a lively program on this very important aspect of coaching.

TOPICS WILL INCLUDE:

- What Ethical Operation looks like and how to be consistent
- How your rationalizations and personal filters can lead you astray.
- An overview of the ICF's & CCEs Ethics and Standards Code and what they really means
- Examining the Ethical Decision Making Process
- Applying the ICF & CCE code through Coaching Ethical Dilemma's
- Understand the Ethical Conduct Review Processes and how to stay out of it

YOU WILL LEAVE WITH:

- A better understanding of the changes to the ICF's ethics code and how they affect you
- Significant differences in ICF and CCE code to be aware of
- Clarity on your personal approach to ethical decision making and the impact
- An Ethical Decision Making Model you can utilize in your coaching business
- Hands-on experience working through ethical coaching dilemmas
- Clarity on The Ethical Review (Complaint) Process and 20 tips to stay out of it
- A one of a kind Coaching Agreement covering all the ethical bases

Tina Elliot will take you on a personal ethical journey of experiential learning and share her ethical expertise and tips on how you can better protect yourself from seriously undesirable ethical and professional consequences. She instructs with humor and lightness for an enjoyable journey.

FIELDWORK: Each week students will be given an ethical dilemma assignment in a group setting to complete between workshops to boost ethical awareness.

INSTRUCTOR: Tina Elliot, MBA, PCC, BCC

Tina is a member of the ICF, a Professional Certified Coach, a Board Certified Coach, a Certified Wellness Inventory Coach and a Mentor and Executive Coach. Tina holds an MBA, in Business Administration and is an active ICF Global Committee Member involved with the ICF Ethics & Standards Committee and ICF's Independent Review Board (Ethics Complaint Processing). She specializes in coaching professional women with expertise in corporate manufacturing, pharmaceutical, healthcare and the high-tech industries as well as many years of experience coaching small business owners.

TESTIMONIALS

“Tina Elliot really has taken my awareness of coaching ethics to a whole new level. Like most coaches, I thought I was very ethical and in many ways, I was. But in this course Tina helped me think more deeply about Ethics and become more profoundly aware of how I might not be serving my clients as well as I thought and how I might be leaving myself wide open for ethical hot water. Who knew? As a result, I feel so much better prepared for anything. I also feel that I’m serving my clients with a higher degree of ethical care. This course should be a “must take” for every professional coach.”

Bobbie Burdett, PCC, BCC
Director of Training, HealthWorld Online
www.coachbobbie.com

“I liked what heard about this course and after academic interactions with Tina Elliot, I knew this was the course that would support me with coaching and living in Dubai. I’m a visual learner so the professional webinar and handouts before the each class help me synthesize the wealth of information from this course.

Working on the case studies really helped me understand the nuances of ethics. My coaching agreement has been amended by more than 50% and my ethical radar is now constantly spinning with higher awareness. The content was completely coach relevant and my confidence in operating ethically has soared. This is quality learning from a quality instructor who is well versed in coaching ethics and she makes it fun and engaging. I highly recommend this course to any coach who wants to take their ethical knowledge and competence to a higher level.”

Lisa Face ACC, MSc (Ed Man), BSc (Hons)
Career Transition and Leadership Coach
ACC Mentor Coach
Consultant and Facilitator
Facecoach International Ltd
www.lisaface.com

“As a participant in this course I realized ethical decision making is not a linear process, but rather involves a “renewing of the mind” approach. What I understand and value is that ethics is a philosophy of living well in. Perhaps the most significant learning outcome I gained is utilizing a framework that will guide me toward decisions with a clear conscience and sense of peace. Overall, this class reminded me of the importance of pursuing excellence and continual learning as a professional life coach.

I appreciated the entire package that was offered in this class. Tina was always prepared and well-organized; materials were sent to participants several days before meeting for the teleconference sessions. The class format was consistent and the group was focused. In addition, Tina has a calm way of explaining sensitive issues, as well as clearly differentiating ethical guidelines and laws; she emphasized the importance of increasing our ethical awareness and how to efficiently utilize the ICF/BCC codes.

In my opinion, this course should be a requirement for all coach training programs because the fundamental principles are intended to safeguard and empower professional coaches before conflicts arise with clients.”

Devorah F Curtis, PhD, BCC
Integrative Life Coach
www.stevensnd.com